

**“GAME OF HOPE’ CHARITY CLASSIC SET FOR JANUARY 24; GAME  
SET FOR TV BROADCAST ON FOX-TV 17/62 ON FEBRUARY 8**

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**Tony Spano**  
Director, Hope Foundation  
YSU

The Hope Foundation of the Mahoning Valley & Accent Media, proudly presents the 5th Annual “THE GAME OF HOPE CHARITY CLASSIC in conjunction with area television stations 27 First News and FOX 17/62, local radio affiliates 95.9 KISS-Fm and MIX 98.9, Northeastern Ohio Education Association (NEOEA), GM-Lordstown Complex, UAW Local 1714 & 1112 (GM-Lordstown) and the Lamar Advertising Company.

The Game of Hope Classic is a celebrity/benefit basketball game that benefits the children of the Mahoning Valley and the surrounding areas that are chronically/terminally ill children, so that they may have the experience generally afforded by healthy children. The mission of the Mahoning Valley’s Hope Foundation is the furtherance of charitable and financial support and volunteer services to and for chronically and/or terminally ill children on a local and regional level.

The event will take place on Saturday, January 24 at the Beeghly Center, located on the campus of Youngstown State University. Tip-off is scheduled for 4:00 p.m.

The game will be played with squads comprised of celebrities, dignitaries and media from the area and beyond. This year, the game will be taped and later broadcast on Sunday, Feb. 8 on FOX 17/62-TV @ 5:00 pm. Donations are now being accepted on-line, mail or by stopping at any Home Savings and Loan Bank and mentioning “The Game of Hope Account.”

Also, the GOH will be announcing the “NOMINATE-A-PLAYER” winner and Crowe’s Cabinet “Most Valuable Player” Award. Nominate-a-player is one way for the community to take part and to participate for such a great cause while meeting and ultimately playing as a member of the same team with local politicians, union leaders and other local notables. All entries must be received by Tuesday, January 6, 2009.

The Crowe’s Cabinet Most Valuable Player Award is earmarked for the player that shows his/her exceptional plays that day and will be chosen at the end of the game. To nominate someone or to see who has committed to play, please go to The Game of Hope Classic website at: [www.thegameofhope.com](http://www.thegameofhope.com).

Additional activities planned at the Game of Hope include the City Printing 10-pt shot; \$5 for \$50 half-court shot; YSU men’s Dunk Exhibition and visits from area mascots for all fans to enjoy. The website includes [special guests](#), the ability to [donate](#) and buy tickets on-line, pictures from last year GOH and updated news/press releases.

# The Hope Foundation

OF THE  
MAHONING VALLEY

## 2009 GOH Charity Classic SPONSOR/AD INFORMATION FORM

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**YES!** I will be sponsoring the 2009 Game of Hope Charity Classic. I have chosen my Sponsorship or Ad Package below and have enclosed my payment or donation.

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- \$50.00 QUARTER PAGE AD WITH SPONSORSHIP PACKAGE
- \$25.00 PATRON SPONSOR LISTING WITH SPONSORSHIP PACKAGE
- \$75.00 AD ONLY: FULL PAGE
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- \$25.00 AD ONLY: QUARTER PAGE

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METHOD OF PAYMENT: CASH  CHECK

Please send your ad copy **electronically** to [info@thegameofhope.com](mailto:info@thegameofhope.com) as a **JPEG, WORD**, or **PUBLISHER** file. Hard copies can also be mailed to the HFMV address listed below however they must be copy ready and in the appropriate size. We will also be glad to utilize your business card to turn it into your company's ad.

### AD SIZES ARE AS FOLLOWS:

**FULL PAGE:** 5.5" WIDE x 8" TALL  
**HALF PAGE:** 5.5" WIDE x 4" TALL  
**QUARTER PAGE:** 2.75" WIDE x 4" TALL

Thank you very much for your donation and continued support!

Sincerely,



Tony Spano  
Director, Hope Foundation of the Mahoning Valley