

# The Hope Foundation

OF THE  
MAHONING VALLEY

Dear Supporter:

The Hope Foundation of the Mahoning Valley presents the 8<sup>th</sup> Annual “**GAME OF HOPE CHARITY BASKETBALL CLASSIC**” on Saturday, February 4, 2012 at YSU's Beeghly Center with tip-off scheduled for 4:30pm.

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This event is proudly sponsored by TV stations WKBN 27 First News & FOX Youngstown; WYTV & MyYTV; radio stations 95.9 KISS, 93.3 “THE WOLF” and News Radio 570 WKBN; UAW Locals 1112 & 1714; Refresh Dental, NEOEA (North Eastern Ohio Education Association); Time Warner Cable and the Lamar Advertising Company. The annual charity basketball winter classic benefits the Hope Foundation of the Mahoning Valley; a non-profit organization which raises funds that benefit chronically/terminally ill children, so that they may have the experiences generally afforded healthy children.

The day will be plenty of fun for the entire family with dance squads, mascots and activities for the kids. Over the past seven years these events have raised nearly \$60,000. To ensure its continued success, your help is needed. Teams are comprised of elected officials, community leaders, and media from the region. The game will be televised via tape delay on TV Sunday, February 26<sup>th</sup> and 3 months after that, reaching a viewing audience of nearly one million people. Furthermore, you can check the Hope Foundation website for channels and times. Both times and players will also be announced in the coming month @ [www.hopemv.org](http://www.hopemv.org).

We are proud to be honoring our Charter Class of Hall of Fame inductees - two very recognizable names associated with success in their respective sports right here at Youngstown State University. Our first class of the *Hope Foundation of the Mahoning Valley's Hall of Fame* includes former YSU head men's basketball coach **Dom Rosselli** and former YSU women's hoops coach - **Ed DiGregorio**. Both coaches have served their employer and community in a variety of ways including serving as honorary coaches at our inaugural event eight years ago. We are pleased to announce these honorees.

Following is information on the donation letter for Corporate/businesses organizations and the benefits your tax-deductible donation receives. If you cannot donate, then we encourage you to come out and enjoy the event with your family! Further information can be obtained by accessing the website at [www.hopemv.org](http://www.hopemv.org).

**Donation:** No gift is too large or too small. We would accept any services/goods or donation, it's appreciated!

**\$500 Donation:** One 30 second TV commercial (company provides) during the TV broadcast, 2 Tickets to the Wine for Hope event on Sat, Feb. 25, 2012 @ Antone's Banquet Centre, a banner (company provides) of your company at the GOH, a set of 15 GOH tickets, 10 GA to the YSU Men vs. Valparaiso Basketball game, Feb.11, a full-page ad in the program and your name as a sponsor on the t-shirt and website.

**\$300 Donation:** 2 Tickets to the Wine for Hope event on Sat, Feb. 25, 2012 @ Antone's Banquet Centre, a banner (company provides) at the GOH, a set of 12 GOH tickets, 8 GA tickets to the YSU Men vs. Valparaiso game, Feb. 11, a full-page ad in the program and your name as a sponsor on the t-shirt & website.

**\$200 Donation:** Set of 10 GOH tickets, 6 GA tickets to the YSU Men vs. Valparaiso game, Feb. 11, a full-page ad in the program and your name as a sponsor on the t-shirt & website.

**\$100 Donation:** Set of 8 GOH tickets, 4 GA tickets to the YSU Men vs. Valparaiso game, Feb. 11, a half-page ad in the program and your name as a sponsor on the t-shirt & website.

**\$50 Donation:** Set of 4 GOH tickets, a quarter-page ad in the program.

**\$25 Donation:** Set of 4 GOH tickets.

**Program Ad Only: Full-Page: \$100; Half-Page: \$75; Quarter-Page: \$35**

In advance, we would like to say "THANK YOU" for any and all consideration that you would give to this request. Should you have any questions or concerns, please do not hesitate to call us at 330.406.1048/330.728.2669 or e-mail me at [avspano@hopemv.org](mailto:avspano@hopemv.org).

Sincerely,



Anthony V. Spano  
Founder/Executive Director  
Hope Foundation of the Mahoning Valley

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**2012 GOH Charity Basketball Classic  
SPONSOR/AD INFORMATION FORM**

DONOR/BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**YES!** I will be sponsoring the 2012 Game of Hope Charity Classic. I have chosen my Sponsorship or Ad Package below and have enclosed my payment or donation.

**2012 Packages**

- \$500.00 TV COMMERCIAL WITH SPONSORSHIP PACKAGE
- \$300.00 FULL PAGE AD WITH SPONSORSHIP PACKAGE
- \$200.00 FULL PAGE AD WITH SPONSORSHIP PACKAGE
- \$100.00 HALF PAGE AD WITH SPONSORSHIP PACKAGE
- \$50.00 QUARTER PAGE AD WITH SPONSORSHIP PACKAGE
- \$25.00 PATRON SPONSOR LISTING WITH SPONSORSHIP PACKAGE
- \$100.00 AD ONLY: FULL PAGE |  \$75.00 AD ONLY: HALF PAGE |  \$35.00 AD ONLY: QUARTER PAGE

Item Donation of: \_\_\_\_\_

**METHOD OF PAYMENT:** CASH  CHECK

**Checks Made Payable:** Hope Foundation of the Mahoning Valley

Please send your ad copy **electronically** to [info@hopemv.org](mailto:info@hopemv.org) as a **JPEG, PDF, WORD**, or **PUBLISHER** file. Hard copies can also be mailed to the HFMV address listed below however they must be copy ready and in the appropriate size. We will be glad to utilize your business card for your company's ad.

**AD SIZES ARE AS FOLLOWS:**

**FULL PAGE:** 5.5" WIDE x 8" TALL

**HALF PAGE:** 5.5" WIDE x 4" TALL

**QUARTER PAGE:** 2.75" WIDE x 4" TALL

Thank you very much for your donation and continued support!